

Fact Sheet

Global Innovation Expert



Venues 2024: Silicon Valley, Bangalore, Singapore

Duration: Two days each module, Language: English

Program Objectives

The aim of the program “Global Innovation Expert” is to increase participants’ understanding of how innovation processes are organized within enterprises, universities and research organizations within regional innovation ecosystems. Participants of the program shall understand the differences of innovation ecosystems across global regions. The differences in culture will get them a deeper understanding about how regions innovate and where the strengths and weaknesses are. The contents are made of:

- the way other regions innovate
- the ecosystem that paves the way for future developments
- the cultural frameworks that speed up or slow down progress

After the course program and travelling with the classmates, participants will have a better understanding of the differences of innovation cultures between the respective regions. They learn to understand the elements of regional innovation systems and to compare and contrast structures and processes of innovation management in Africa, Asia, Europe and the USA

Participant Mix

Participants are individuals interested in learning how different regions and cultures foster innovation. Business Unit Heads, Strategy and Business Development Manager, executives and experts who are responsible for strategy and innovation management in their companies, executives who want to expand their international networks, researchers who want to prepare themselves for increasing globalization in their sectors, business people who want to prepare themselves for a future management function.

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Read more about the evolution of innovation ecosystem and examples of successful regions including Bangalore, Berlin, Medellin, Moscow, Nairobi, New York, Shanghai, Shenzhen, Silicon Valley, Sofia, Tel Aviv and Zurich **in:**

