

2024

## SINGAPORE INNOVATION ECOSYSTEM

Singapore's innovation ecosystem is characterized by a holistic approach involving government support, research institutions, startups, corporate entities and a supportive regulatory environment. This integrated approach positions Singapore as a global innovation and technology hub.

## Research and Development (R&D) Centers:

Singapore hosts world-class R&D centers and institutions such as the Agency for Science, Technology and Research (A\*STAR), which focuses on scientific research and the National University of Singapore (NUS) with its emphasis on innovation and entrepreneurship.

# Technology Parks and Innovation Hubs:

Places like one-north, a research and business park in Singapore, serve as hubs for technology, biomedical sciences, media and other sectors. These hubs provide a conducive environment for collaboration between research institutions and businesses.

# Startup Ecosystem:

Singapore has a thriving startup ecosystem with numerous incubators, accelerators and co-working spaces. Organizations like SGInnovate play a vital role in supporting deep-tech startups, while the National Research Foundation (NRF) has initiatives to nurture a conducive environment for startups.

# Funding and Venture Capital:

The government, through agencies like Enterprise Singapore, provides grants and support for startups and businesses. Singapore has a robust venture capital scene with both local and international firms investing in innovative ventures.



powered by







# 2024 Special Topics: Unicorns for Good and Innovation Philosophy

#### UNICORNS FOR GOOD

WHY TECH FOR GOOD - A DECISIVE DECADE FOR ALL

We are at the critical crossroad. The profound global challenges we see today require us to think differently and take collective action for radical change.

We are standing at the brink of the fourth industrial revolution, where technology has the power to transform scarcity into abundance, challenges into opportunities. We are here to unlock this potential and quantum leap into a regenerative world, where people and planet thrive in concert.

#### THE NEW RENAISSANCE OF THE REGENERATIVE ECONOMY

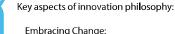
The goal is to collectively reframe these global challenges as growth opportunities. Problems as possibilities. Scarcity as opportunity to create abundance.

The Unicorns for Good Global Alliance educates, empowers, and enhances a new generation of technologists, entrepreneurs, and leaders to consciously apply, develop and scale technology for the greater good; imbuing purpose in innovation and technological application towards a regenerative economy.

Radical acceleration and scaling of impact innovation is the mission. A world where we see more Tech-for-Good unicorns generating exponential returns to People, Planet, and Profits, at scale. It is so important because it enhances efficiency, solves complex problems, drives innovation, and has the potential to positively impact various aspects of our lives across different industries. However, it's essential to consider ethical considerations, privacy concerns and potential societal impacts as Al continues to advance strategic financing & investment consulting.

#### **INNOVATION PHILOSOPHY**

Innovation philosophy is the set of principles, beliefs and values that guide an individual, organization or society in how they approach and foster innovation. It encompasses the fundamental ideas and attitudes toward innovation, providing a framework for understanding its importance, purpose and methods. The innovation philosophy of an entity can influence its strategies, decision-making processes, and organizational culture.



Innovation philosophy often emphasizes the acceptance of change as a natural and necessary part of progress. It encourages individuals and organizations to be open to new ideas, technologies and ways of doing things.

#### Risk-Taking and Experimentation:

A philosophy of innovation typically encourages a willingness to take calculated risks and engage in experimentation. It recognizes that not all innovations will succeed but believes that learning from failures is essential for future successes.

## User-Centric Focus:

Many innovation philosophies place a strong emphasis on understanding and meeting the needs of end-users. User-centric design thinking and empathy are often integral components, ensuring that innovations address real-world problems and provide value to customers.

# Collaboration and Interdisciplinary Approaches:

Innovation philosophy often promotes collaboration across diverse disciplines. It acknowledges that breakthroughs often arise at the intersection of different fields and encourages the breaking down of silos to foster cross-functional collaboration.

# Continuous Learning and Adaptability:

An innovation philosophy values a culture of continuous learning and adaptability. It recognizes that the pace of change requires individuals and organizations to stay curious, update their knowledge and skills and adapt to evolving circumstances.

# Ethical Considerations:

Some innovation philosophies emphasize the importance of ethical considerations in the development and deployment of new technologies and solutions. This includes considerations related to privacy, social impact and the responsible use of innovations.

FEE €/US\$ 2.800,- p.P. (excl. VAT according to the terms, incl. all course materials, excl. travel expenses and accommodation)

ACOMMODATION - SUGGESTION SWISSOTEL - THE STAMFORD, 2 STAMFORD ROAD, SINGAPORE

LANGUAGE English

NEXT DATES 2024 2024: Oct: San Francisco, Bangalore, Singapore, Nov: Vienna GenAl

ENROLLMENT team@innovationorbit.com

www.innovationorbit.com | Innovation Orbit e.U. | Mariahilfer Strasse 101/21, 1060 Vienna, Austria | team@innovationorbit.com | Status March ´24