

SMART CITY

TECHHOUSE



TALLINN

on the tracks of digital conversion

11.09.2023 - 13.09.2023

From small to smart:

An extraordinary Journey to Estonia

Tallinn is one of the treasures in Europe that is worth exploring. Not only because its city center - Vanalinn - is a UNESCO cultural heritage site. In the recent years, Tallinn has developed into a highly modern smart city.

Its success rests on three pillars:

ACCESSIBILITY

INTEROPERABILITY

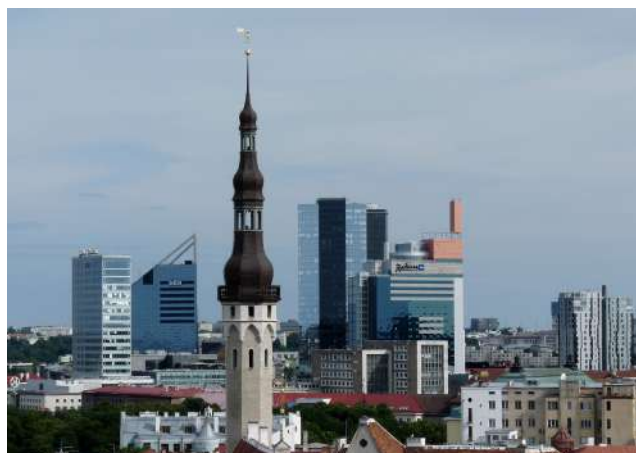
USABILITY

Initially, the focus was limited to urban simplification and digital development to offer efficient and useful digital services for citizens, enterprises and tourists via a shared infrastructure that enabled efficient data exchange and an integration of the national e-ID system into authentication systems.

The smart city is now among the world leaders in terms of its level of digitalization. Whether its elections conducted online, access to high-speed internet, networking of schools or digital skills.

The strategy is as simple as ingenious: Technology and digitalization is only possible if it is made easy to use for the public.

The result: digital transformation is not a utopia for Tallinn but a normality that has become reality for a long time.



Tallinn is considered among the Top 3 digital cities globally, according to a recent UN's global E-Government Survey.

JOURNEY TO TALLINN

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Price: 2.500 €
*excl. VAT and Travel

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DAY 1

Introduction to the Smart City Tallinn

Talking To Tallinn City Government

Understanding the pillars of digital transformation in a city.

Advantages and disadvantages of a smart city and how to build a future-oriented society with digital capabilities and impact. The role of government in the transformation process and how to expand your business to Estonia.

Technical University Tallinn: Smart City Tracking

What makes a Smart City?

What framework conditions does it need? Which regulations are conducive, and which hinder the path of digitization? Current state of research and practical implementation in a digital city will be displayed.

Smart City Tracking: www.finestcentre.eu

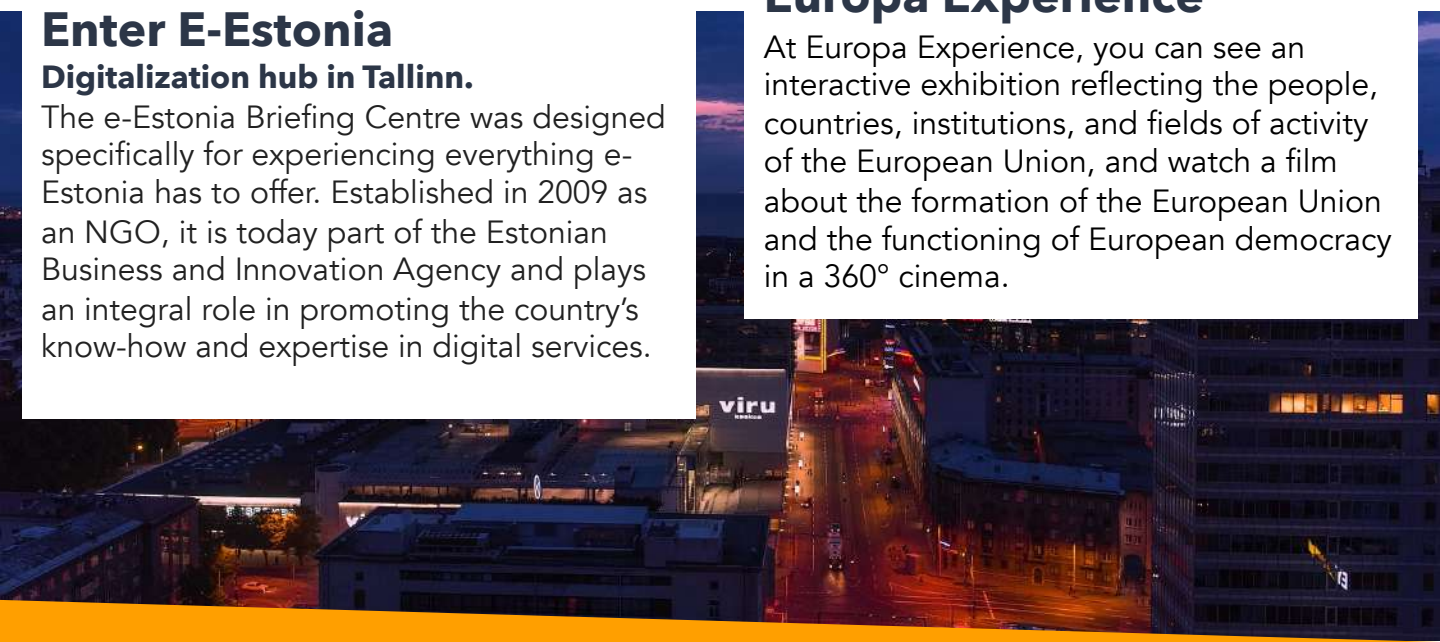
Enter E-Estonia

Digitalization hub in Tallinn.

The e-Estonia Briefing Centre was designed specifically for experiencing everything e-Estonia has to offer. Established in 2009 as an NGO, it is today part of the Estonian Business and Innovation Agency and plays an integral role in promoting the country's know-how and expertise in digital services.

Europa Experience

At Europa Experience, you can see an interactive exhibition reflecting the people, countries, institutions, and fields of activity of the European Union, and watch a film about the formation of the European Union and the functioning of European democracy in a 360° cinema.



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It stands out, that Tallinn has a Unicorn density that is exemplary for Europe in terms of population.

DAY 2

Start-Up World Estonia

Start-Up Estonia

Startup Estonia is a governmental initiative aimed to supercharge the Estonian startup ecosystem for it to be the birthplace of many more startup success stories in the future. For that, we are working on making Estonia one of the world's best places for startups by focusing on these 4 building blocks: Strong Ecosystem- Smart People- Smart Money-Friendly Regulations.

Industry 5.0: Sille Kraam

Deputy Secretary General for Economic Development at Ministry of Economic Affairs and Communications for Estonia

In order to remain the engine of prosperity, industry must lead the digital and green transitions. Industry 5.0 provides a vision of industry that aims beyond efficiency and productivity as the sole goals and reinforces the role and the contribution of industry to society. It places the wellbeing of the worker at the centre of the production process and uses new technologies to provide prosperity beyond jobs and growth while respecting the production limits of the planet.

Multimedia Art Space Digitiva

Multimedia, art and moody music – it's all there in the Multimedia Art Space Digitiva in the heart of Tallinn, where paintings literally come to life! The art exhibition is exciting, informational, relaxing and educational. The paintings are animated and projected in 360 degrees. At the moment, the Art Space presents the multimedia art exhibition Monet2Klimt, where it is possible to see works of art by Claude Monet, Vincent Van Gogh and Gustav Klimt. Starting from May 2022, the Monet2Klimt exhibition will be accompanied by a new exhibition titled Kandinsky2Malevich, presenting the paintings of Wassily Kandinsky, Kazimir Malevich and Hilma af Klint. The exhibition cycle continuously lasts 45 minutes.

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